Forum Objectives
- Discuss commonly encountered obstacles to conducting or utilizing results of PE studies for decision making
- Explore solutions from various perspectives
  - Managed Care
  - Government
  - Pharmaceutical/Biotech Firms
  - Medical Centers
  - Academia
- Create an environment & foundation to foster larger PE/Outcomes Research Interest Group

Steering Committee
- Charles Daniels, R.Ph., Ph.D.
  - UCSD Healthcare Department of Pharmacy
- Darlene Fujimoto, Pharm.D
  - UCSD Healthcare Department of Pharmacy
- Ted Ganiats, MD
  - UCSD School of Medicine
- Jan D. Hirsch, R.Ph., Ph.D.
  - UCSD, Skaggs School of Pharmacy & Pharmaceutical Sciences
- Mirta Millares, Pharm.D., FCSHP, FASHP
  - Kaiser Permanente – CA Regions
- Anthony P. Mercede, Pharm.D., MBA, BCPS
  - PBM Services, Department of Veterans Affairs
- Michael Pollock
  - Reynolds Pollock & Associates
- Robert Schoenhues, Pharm.D.
  - Sharp HealthCare

Sponsors - Thanks!
- PE Forum Sponsorship Fund
- GOAL: Sustainable fund for future PE Forums

Specialty Pharmacy Distribution Channels & Processes: Challenges & Opportunities Today & Under Health Care Reform
Top 5 Sci-Fi Drugs

5: Star Trek: "Mudd’s Women" (1966) – The Venus Drug
Intent: Make the user irresistibly attractive

Intent: The relief of morning sickness in pregnant women
Top 5 Sci-Fi Drugs


Intent: Wipe out recent memory of unauthorized personnel who have discovered the existence of secret organization

Reality – Top 10 - 2016

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<tr>
<th>Drug</th>
<th>Revenue</th>
<th>Indication</th>
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<tr>
<td>Flirte</td>
<td>$1.8</td>
<td>Osteoporosis</td>
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<tr>
<td>Nicarange</td>
<td>$1.17</td>
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<tr>
<td>Distillate</td>
<td>$1.01</td>
<td>Nerve pain</td>
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<td>Zidovudine</td>
<td>$1.00</td>
<td>Chronic lung disease</td>
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2016 TOP TEN

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2: ????
1: ???

AFTER THE BREAK!
Top 5 Sci-Fi Drugs

5: Star Trek: 'Mudd’s Women' (1966) – The Venus Drug
Intent: Make the user irresistibly attractive

Intent: The relief of morning sickness in pregnant women.

Intent: Wipe out recent memory of unauthorized personnel who have discovered the existence of secret organization

2: Brave New World – Soma
Intent: Keep the people sweet, placid and a little bit hippy.

1: ????
Top 5 Sci-Fi Drugs


Intent: To fold space so that the enormous freighters of the Spacing Guild can cross vast distances without moving.