

**UCSD SKAGGS SCHOOL OF PHARMACY;  
APPLIED PHARMACOECONOMICS &  
OUTCOMES RESEARCH FORUM**

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Kaiser Permanente

National Pharmaceutical Contracting Leader

# KP PHARMACY'S FOOTPRINT

## Kaiser Permanente Pharmacy

Our pharmacists and staff are often the last interaction and serve as a primary point of contact for members throughout the care delivery process



Outpatient	Inpatient	Clinic Administered Medications
<b>78 Million<sup>1</sup></b> Prescriptions Filled [\$5.4B]	<b>38 Million<sup>2</sup></b> Doses Administered [\$0.5B]	<b>10.6 Million<sup>2</sup></b> Doses Administered [\$1.6B]

**\$7.5 billion** in annual drug expense<sup>3</sup>



## Our Member Reach

**510** KP Pharmacy Patient Sites<sup>4</sup>

- 378 Outpatient and Inpatient Pharmacies
- +
- 72 Clinic Administered Sites  
Oncology, Outpatient Infusion, & Specialty
- +
- 22 Call Center and Central Fill Operations



Employing  
**13,234**  
KP Pharmacy Staff Members<sup>5</sup>



**~138,000 +**  
Daily Member Interactions<sup>6</sup>

One of the highest volume and most frequent member touch points across our Kaiser Permanente network



# INTEGRATED SYSTEM ENABLES AN IMPRESSIVE MARKETPLACE POSITION

## Kaiser Permanente Pharmacy

We provide our patients and members with a **very high level of collaboration among the pharmacy, medical groups, and health plan** to enable accessible, high quality, and affordable medication therapy and services

### Differentiators

- **Fully integrated medical record** (HealthConnect) across all patient care areas
- KP Pharmacy offers a **comprehensive range of ambulatory clinical pharmacy services**, second only in scope to the U.S. Veterans Administration (VA) program
- Kaiser Permanente's **integrated medical model** provides a unique ability to fully leverage the pharmaceutical supply chain, drug formulary management, and pharmacy benefit design to successfully manage drug cost


### Competitive Position



**more outpatient prescriptions per store daily** than *Walgreens*



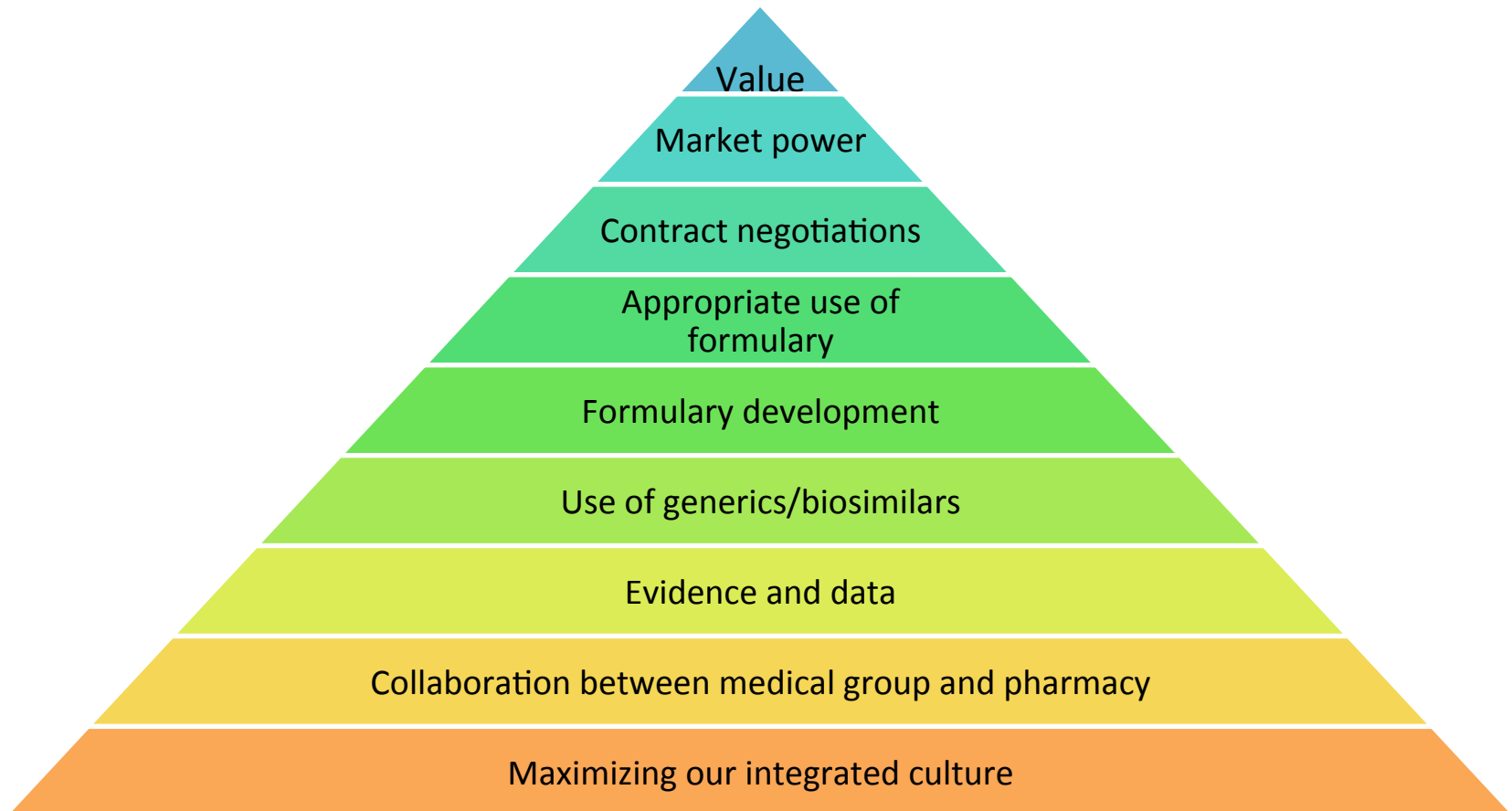
**more oncology treatments** for patients every day than

than  or  Memorial Sloan Kettering Cancer Center.



**largest non-profit acute care pharmacy** health system in the country

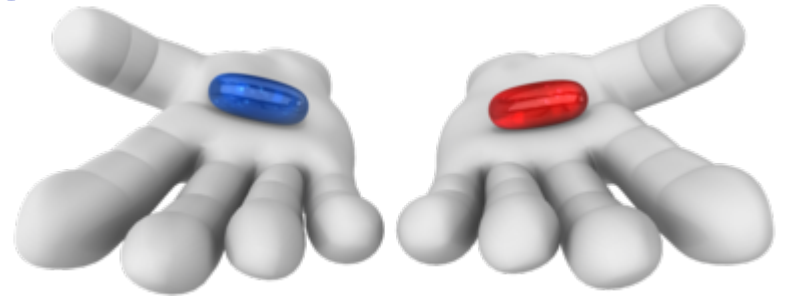
# KAISER PERMANENTE'S EFFORTS TO CONTROL DRUG COSTS



# EFFICACY & SAFETY: BIOSIMILAR

## DEFINITION

Section 351(k) of BPCIA:



### Biosimilarity:

- “the biological product is **highly similar** to the reference product not w/ standing minor differences in clinically inactive components” and
- “there are **no clinically meaningful differences** between the biological product and the reference product in terms of the safety, purity, and potency of the product”

# THE FDA'S VIEW:

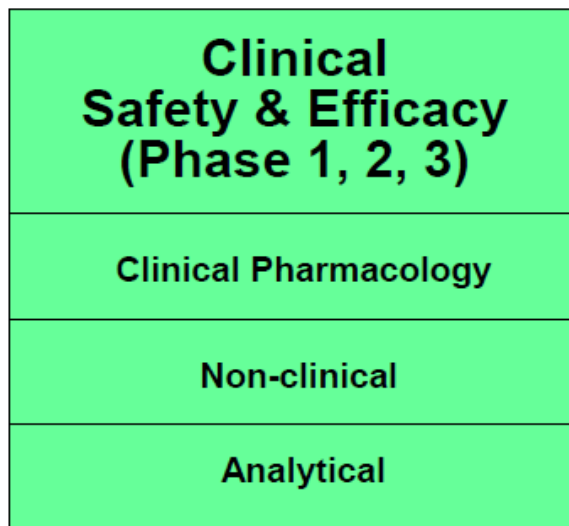


U.S. Food and Drug Administration  
Protecting and Promoting Public Health

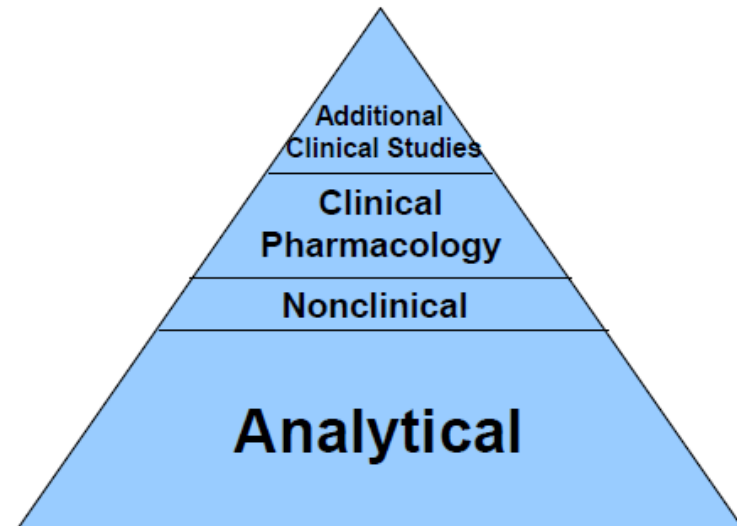
[www.fda.gov](http://www.fda.gov)

## Key Concept #1: Goals of “Stand-alone” and Biosimilar Development are Different

“Stand-alone” Development Program, 351(a)  
Goal: To establish safety and efficacy  
of a new product

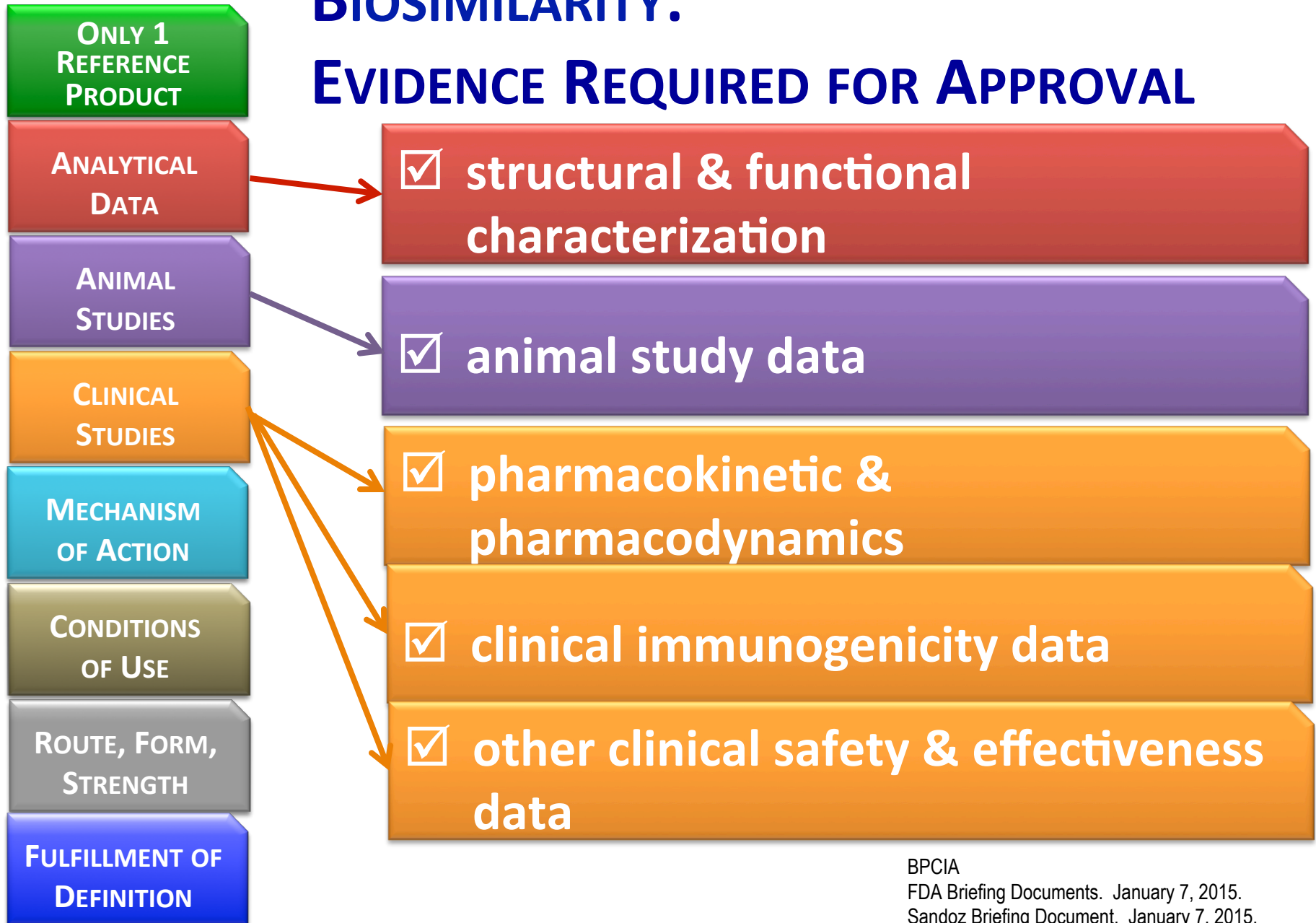


“Abbreviated” Development Program, 351(k)  
Goal: To demonstrate biosimilarity  
(or interchangeability)



1 FDA Slide in FDA Briefing Document for CT-P13.

# BIOSIMILARITY: EVIDENCE REQUIRED FOR APPROVAL



# BIOSIMILARS

**APPROVED**

# BY THE FDA

TNF- $\alpha$  Inhibitors

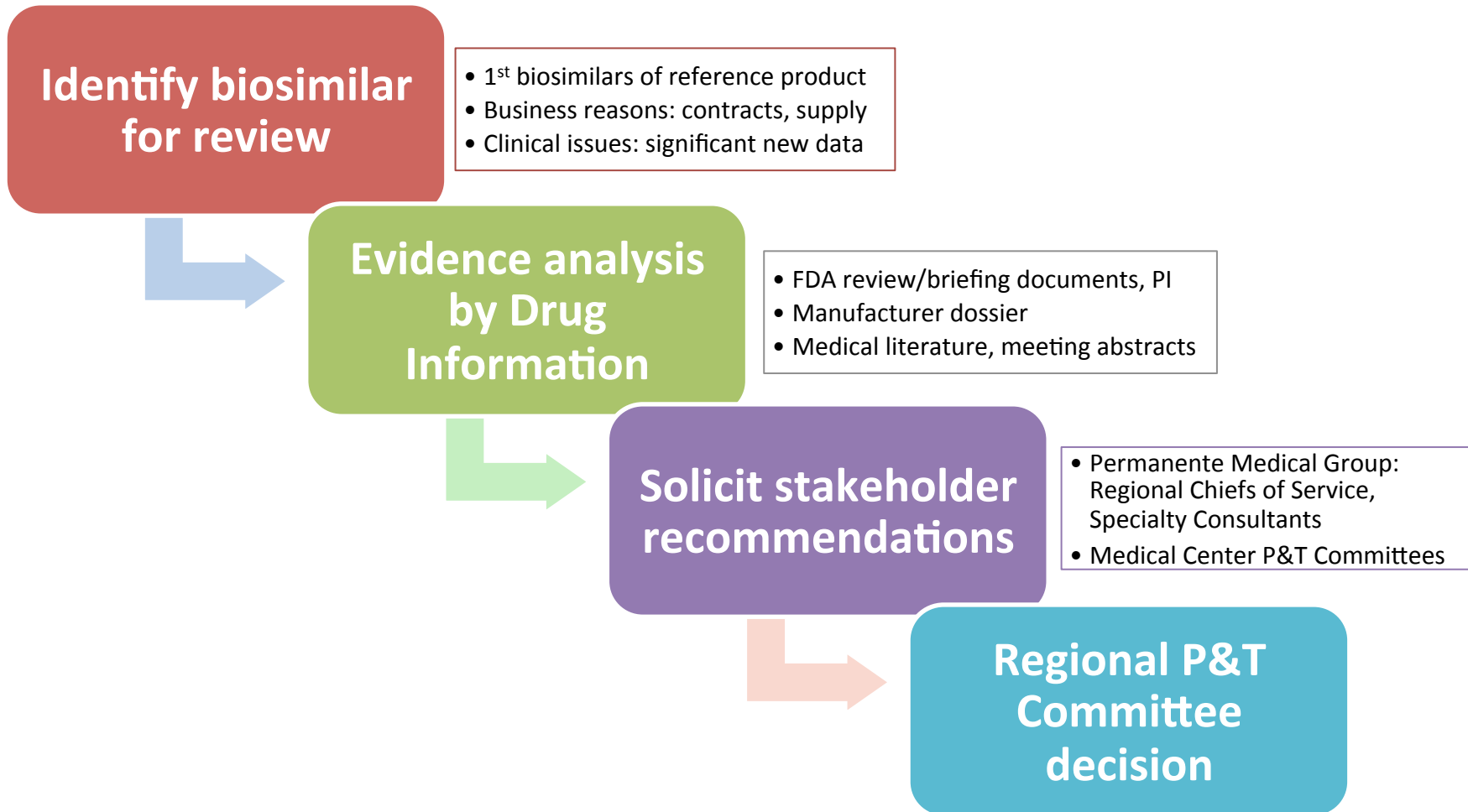
Approved	Biosimilar for...	Biosimilar name / Mfr	Comments
<b>2016-Sept 23</b> <i>Launch 2018+?</i>	<b>adalimumab</b> (Humira)	<b>adalimumab-atto</b> (AMJEVITA) Amgen	<ul style="list-style-type: none"> <li>• 7 of 8 Humira indications at time of approval; Humira has since added 2 more indications</li> <li>• Abbvie claiming patent through 2022</li> <li>• Unlikely to launch until 2018+ due to litigation</li> </ul>
<b>2016-Aug 30</b> <i>Launch 2018+?</i>	<b>etanercept</b> (Enbrel)	<b>etanercept-szzs</b> (ERELZI) Sandoz	<ul style="list-style-type: none"> <li>• Same 5 indications as Enbrel at time of approval; Enbrel later expanded plaque psoriasis indication in to children</li> <li>• Prefilled syringe/pen only; no vials</li> <li>• Amgen claim: patent exp. 2029</li> <li>• Unlikely to launch until 2018+ due to litigation</li> </ul>
<b>2016-April 5</b> <i>Launched 2016Q4</i>	<b>infliximab</b> (Remicade)	<b>infliximab-dyyb</b> (INFLECTRA) Pfizer	<ul style="list-style-type: none"> <li>• 7 of 8 Remicade indications at time of approval; Peds Ulcerative Colitis has Orphan Exclusivity</li> <li>• J&amp;J claim: Remicade patent exp. 2018 – 2027</li> <li>• Launched November 2016</li> </ul>

CSF

<b>2015-March 16</b> <i>Launched 2015Q4</i>	<b>filgrastim</b> (Neupogen)	<b>filgrastim-sndz</b> (ZARXIO) Sandoz	<ul style="list-style-type: none"> <li>• 1<sup>st</sup> biosimilar approved by FDA</li> <li>• Same 5 indications as Neupogen at time of approval; Neupogen added an orphan indication AFTER Zarxio approval</li> <li>• Launched Sept 2015</li> <li>• Prefilled syringes only; no vials</li> </ul>
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# KP P&T COMMITTEE REVIEW OF BIOSIMILARS



# BIOSIMILARS USAGE MANAGEMENT: STRATEGIES



## TARGET

1. REVIEW OF EVIDENCE
2. EDUCATION
3. POLICY
4. CONVERSION
5. RECORD-KEEPING
6. BENEFITS
7. SAFETY

# 1<sup>ST</sup> BIOSIMILAR APPROVAL: **APPROVAL OF ZARXIO**



**March 6, 2015:**

**“The U.S. Food and Drug Administration today approved Zarxio (filgrastim-sndz), the first biosimilar product approved in the United States.”**

**Zarxio (by Sandoz) is biosimilar to Neupogen (by Amgen, originally licensed in 1991).**

# KAISER PERMANENTE' S ZARXIO UTILIZATION

- Zarxio market share as a percentage of all Zarxio and Neupogen utilization for 2016, including Neupogen vials, was 96.1%
- Zarxio market share as a percentage of all Zarxio and Neupogen utilization for 2016, excluding Neupogen vials, was 98.1%

# ZARXIO: FEBRILE NEUTROPENIA RATES

- Compared Neupogen patients in 1<sup>st</sup> quarter 2015 vs Zarxio patients in 1<sup>st</sup> quarter 2016.
- 860 Neupogen patients, 701 Zarxio patients
- Overall FN rate (all cycles) per patient was decreased with Zarxio vs Neupogen (4.2% vs 8.3%).
- The FN rate with Zarxio was numerically lower than Neupogen for cycle 1 of chemotherapy (5.7% vs 9.5%).
- Statistically, both were non-inferior in regards to FN rate.

# BrandBio™

## 30,000 packages per Year

**As is Model:**

Discount	WAC	NET
15.0%	\$4,200.00	\$3,570.00

Plan Use	Units/Yr	Net	WAC	Concession
BrandBio™	30,000	\$107,100,000	\$126,000,000	\$18,900,000

**Biosimilar Model:**

<b>Conversion Status</b>	
Non-conversion	10%
"Failure"	5%
Donut Hole econom	5%

20%

% Converted	80%	WAC BrandBio™	\$4,200.00
Biosimilar Discount	30.0%	Biosimilar Net price	\$2,940.00
BrandBio™ Discount	0%		

Description	Units/Yr	Net Price	Spend
Biosimilar	24,000	\$2,940.00	\$70,560,000
BrandBio™	6,000	\$4,200.00	\$25,200,000
<b>Total</b>	<b>30,000</b>		<b>\$95,760,000</b>

*Savings*

**\$11,340,000**

# IF the makers of BrandBio™ respond, and the conversion struggles

## As is Model:

Discount	WAC	NET
25.0%	\$4,200.00	\$3,150.00

Plan Use	Units/Yr	Net	WAC	Concession
BrandBio™	30,000	\$94,500,000	\$126,000,000	\$31,500,000

(vs. \$18.9M to start)

## Biosimilar Model:

Conversion Status	
Non-conversion	20%
"Failure"	10%
Donut Hole econom	5%
35%	

% Converted	65%	WAC BrandBio™	\$4,200.00
Biosimilar Discount	30.0%	Biosimilar Net price	\$2,940.00
BrandBio™ Discount	0%		

Description	Units/Yr	Net Price	Spend
Biosimilar	19,500	\$2,940.00	\$57,330,000
BrandBio™	10,500	\$4,200.00	\$44,100,000
<b>Total</b>	<b>30,000</b>		<b>\$101,430,000</b>

Savings

**-\$6,930,000**

# A Competitive Bid

## As is Model:

Discount	WAC	NET
35.0%	\$4,200.00	\$2,730.00

Plan Use	Units/Yr	Net	WAC	Concession
BrandBio™	30,000	\$81,900,000	\$126,000,000	\$44,100,000

**(vs. \$18.9M to start)**

## Biosimilar Model:

Conversion Status	
Non-conversion	10%
"Failure"	10%
Donut Hole economics	5%
	25%

% Converted	75%	WAC BrandBio™	\$4,200.00
Biosimilar Discount	50.0%	Biosimilar Net price	\$2,100.00
BrandBio™ Discount	0%		

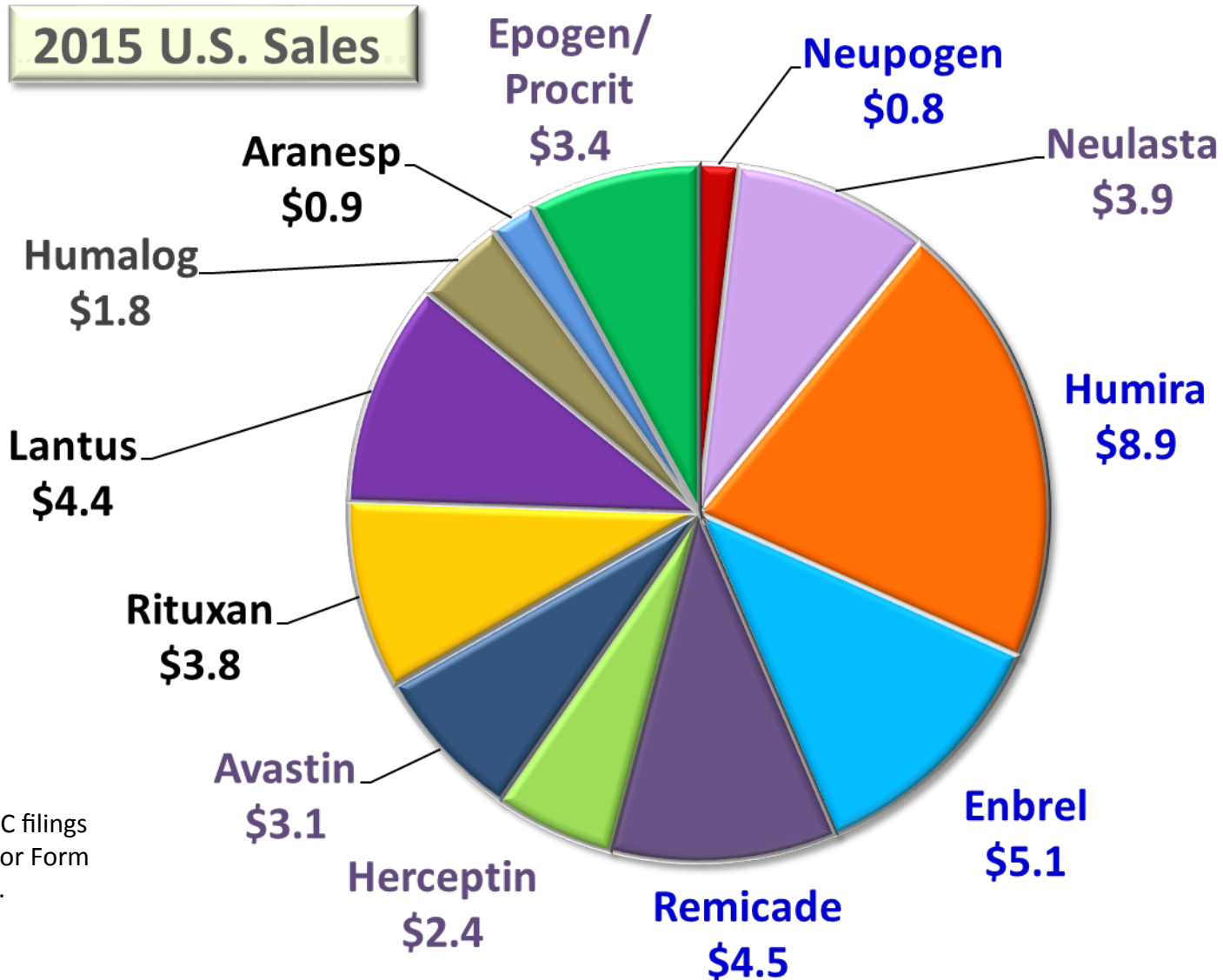
Description	Units/Yr	Net Price	Spend
Biosimilar	22,500	\$2,100.00	\$47,250,000
BrandBio™	7,500	\$4,200.00	\$31,500,000
<b>Total</b>	<b>30,000</b>		<b>\$78,750,000</b>

Savings

**\$3,150,000**



# U.S. SALES OF POSSIBLE REFERENCE PRODUCTS = >\$43 BILLION (U.S., 2015)



Drug sponsor SEC filings of Form 10-K or Form 20-F for 2015.