

Highlights
2018 Applied Pharmacoeconomics and Outcomes Research Forum

The fourteenth Applied Pharmacoeconomics and Outcomes Research Forum was held February 5th, 2018 at the University of California San Diego, Faculty Club.

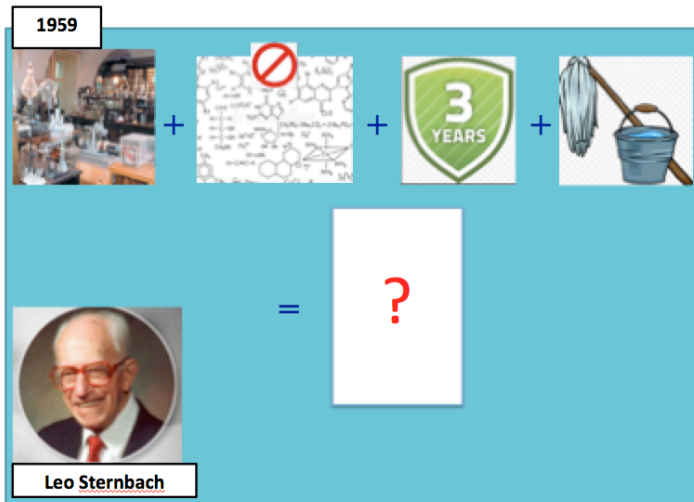
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The topic for the Forum was **“Drugs to treat rare and ultra-rare diseases: Beyond the price and headlines”**

As has become tradition, we started off by testing the audience knowledge with a series of trivia questions related to **The Power of Serendipity** (medical discoveries occurring by accident).

Can you solve this puzzle?



Answer can be found below and more examples can be found in the PE Forum Introductory slide set posted along with the speaker slides at the link below.
http://pharmacy.ucsd.edu/faculty/pharmacoeconomics_forum.shtml

Our speakers were:

Overview of current issues surrounding rare and ultra-rare diseases

Michael S. Broder, MD, MSHS
President, Partnership for Health Analytic Research

Stakeholder Perspectives

Pharmaceutical Manufacturer

Denise Globe
VP and Head US Health Economics and Outcomes Research, Novartis

Health Plan/Payers

Steven G. Avey, M.S., R.Ph., FAMCP
Vice President, Enterprise Specialty Clinical Solutions, Medimpact Health Systems, Inc.

Patient Advocacy Groups

Kristina Bowyer
Executive Director, Patient Advocacy, Ionis Pharmaceuticals, Inc.

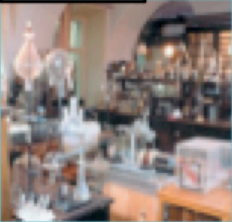
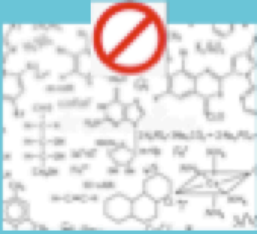


Speaker slides are available via the link below.
http://pharmacy.ucsd.edu/faculty/pharmacoeconomics_forum.shtml

PE Forum Steering Committee members are:

Michael S. Broder, MD, MSHS Partnership for Health Analytic Research	Charles Daniels, RPh, PhD UCSD, Skaggs School of Pharmacy & Pharmaceutical Sciences	Mirta Millares, PharmD, FCSHP, FASHP Kaiser Permanente
Jan D. Hirsch, RPh, PhD UCSD, Skaggs School of Pharmacy & Pharmaceutical Sciences	Michael Pollock PPD	Anthony P. Morreale, PharmD, MBA, BCPS Pharmacy Benefit Management VA Central Office
	Robert Schoenhaus, PharmD Sharp Healthcare	


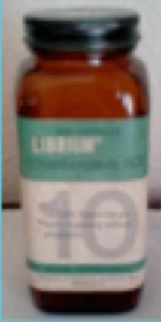
AND THE ANSWER IS...

1959

 +  +  + 

40 Compounds Synthesized.
All Pharmacologically Inert.

Lab Clean-Up. Found one on shelf.

 =  **It Worked!**

Leo Sternbach

Benzodiazepines