

Highlights

2016 Applied Pharmacoeconomics and Outcomes Research Forum

The twelfth Applied Pharmacoeconomics and Outcomes Research Forum was held March 7th, 2016 at the University of California San Diego, Faculty Club. The event was hosted by the Skaggs School of Pharmacy and Pharmaceutical Sciences and supported by contributions to the *PE Forum Sponsorship Fund* and *Exhibitors*. Thank you to our sponsors and exhibitors!



The topic for the Forum was ***“Health Services Research Applications and Challenges Across Healthcare Systems”***

Continuing our theme of kicking off the Forum by testing the audience knowledge we challenged participants with a series of trivia questions related to the pharmaceutical industry.

Do you know...

- How many different types of diseases and related health problems exist?
- Which class of drug was extracted from the venom of the Brazilian Arrow-headed viper?
- Why the African Clawed Frog should be famous?

Answers to these questions, and 7 more “must-know” fun facts, can be found in the PE Forum Introductory slide set posted along with the speaker slides at the link below.

http://pharmacy.ucsd.edu/faculty/pharmacoeconomics_forum.shtml

SPEAKERS

Overview Health Services Research Umbrella & Inclusion of Pharmacoeconomic Principles

Anthony P Morreale, PharmD, MBA, BCPS
Assistant Chief Consultant for Clinical Pharmacy Services and Healthcare Services Research
Pharmacy Benefits Management, Department of Veterans Affairs

Perspectives and Case Examples

Integrated Healthcare System

Value Clinical Pharmacy Services: case of the cardiovascular and diabetes opportunity

Heather Ourth, Pharm.D., BCPS, CGP
Program Manager: Clinical Pharmacy Practice Program and Outcomes Assessment
Pharmacy Benefits Management, Department of Veterans Affairs

Medical Center

Silo vs. The Farm, drug impact vs. other moving parts: case of post surgery quality indicators

Katie Derry, Pharm.D., BCPS
Pharmacy Specialist, Clinical Pharmacoeconomics and Outcomes
UC San Diego Health System

Medical Group

Evaluating Program Outcomes in the Real World: competing success definitions & resource challenges

Andrea De Coro, PharmD
Executive Director, Clinical Pharmacy Services and Performance Improvement
MemorialCare Medical Foundation

Purpose of Applied Pharmacoeconomic and Outcomes Research Forums

The number of individuals in the Southern California region with interest in pharmacoeconomics (PE) is growing rapidly across the healthcare system - from those involved with creation of PE data within pharmaceutical and biotech companies to those incorporating results into decision making within a plethora of managed care organizations. The region provides an excellent opportunity to gather individuals to debate issues, and propose solutions that are vetted from multiple perspectives – not just individual silos defined by employer.

The Applied Pharmacoeconomic and Outcomes Research Forum was created to facilitate this cross perspective communication. The goals of the forum are to:

1. Discuss commonly encountered obstacles to conducting or utilizing results of applied pharmacoeconomic studies and explore solutions from various perspectives of the health care system.
2. Create an environment and foundation to foster the creation of a Southern California Pharmacoeconomic and Outcomes Research Interest Group

PAST FORUM TOPICS

1. AMCP Dossiers: Useful for Decision Making or Not? A Debate
2. Biologics: Drawing (or Crossing) the line of Cost vs. Benefit: A Case in Oncology
3. Quality Adjusted Life Years (QALY's) for Decision Making: Views from Canada & the US
4. Using Large Databases to Inform Decision Making: Experience in Three Health Care Systems
5. Real World Data for Decision Making: Moving Beyond Clinical Trials
6. Pharmacoeconomics of Pharmacogenomics
7. Pharmacoeconomics & Pricing: Now & After Health Care Reform
8. What is the Business Case for Quality Improvement Initiatives?
9. Specialty Pharmacy Distribution Channels & Processes: Challenges & Opportunities Today & Under Health Care Reform.
10. Biosimilars: Challenges and Opportunities for All.
11. Patient Reported Outcomes: Useful for Whom?

Current PE Forum Steering Committee members are:

Michael S. Broder, MD, MSHS
Partnership for Health Analytic Research

Charles Daniels, RPh, PhD
UCSD, Skaggs School of Pharmacy
& Pharmaceutical Sciences

Mirta Millares, PharmD, FCSHP, FASHP
Kaiser Permanente

Jan D. Hirsch, RPh, PhD
UCSD, Skaggs School of Pharmacy
& Pharmaceutical Sciences

Michael Pollock
PPD

Anthony P. Morreale, PharmD, MBA, BCPS
Pharmacy Benefit Management
VA Central Office

Robert Schoenhaus, PharmD
Sharp Healthcare