



Applied Pharmacoeconomic and Outcomes Research Forum

August 17, 2026

UC Irvine
School of Pharmacy &
Pharmaceutical Sciences

UC San Diego
SKAGGS SCHOOL OF PHARMACY
AND PHARMACEUTICAL SCIENCES

20 Forums & 20 Years

- AMCP Dossiers: Useful for Decision Making or Not? A Debate
- Biologics: Drawing (or Crossing) the line of Cost vs. Benefit: A Case in Oncology
- Quality Adjusted Life Years (QALY's) for Decision Making: Views from Canada & US
- Using Large Databases to Inform Decision Making: Experience in 3 Healthcare Systems
- Real World Data for Decision Making: Moving Beyond Clinical Trials
- Pharmacoeconomics of Pharmacogenomics
- Pharmacoeconomics & Pricing: Now & After Health Care Reform
- What is the Business Case for Quality Improvement Initiatives?
- Specialty Pharmacy Distribution Channels & Processes: Challenges Health Care Reform
- Biosimilars: Challenges and Opportunities for All.
- Patient Reported Outcomes: Useful for Whom?
- Health Services Research: Applications & Challenges Across Healthcare Systems
- New World of Biosimilars in the U.S. - Current Challenges to Inform Future Directions
- Drugs to treat rare and ultra-rare diseases: Beyond the price and headlines.
- The ICER Factor: What is it and how will it be used?
- Complementary & Integrative Health Modalities: Missing Elements in RxI Value Equation?
- Pharmacoeconomics of Pharmacogenomics
- Advancing Inclusivity in Clinical Research: Challenges for Pharmacoeconomics
- Prior Authorization - Impact and considerations for stakeholders in a dynamic healthcare market
- **GLP-1 RAs: The most complex value story ever told!**



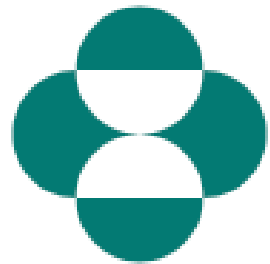


Forum Objectives

- Discuss commonly encountered obstacles to conducting or utilizing results of PE studies for decision making
- Explore solutions from various perspectives
 - Managed Care
 - Government
 - Pharmaceutical/Biotech Firms
 - Health Systems
 - Academia
- Create an environment & foundation to foster larger Outcomes Research Interest Group

Sponsors - Thanks!

PE Forum Sponsorship Fund & Exhibitors



MERCK





Staff - Thanks!

All our staff who made it happen!

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**GLP-1 RAs:
The most complex value
story ever told!**



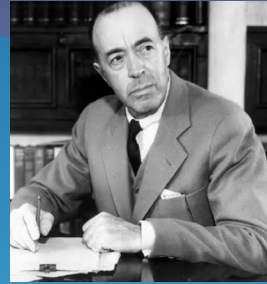
GLP-1 RAs:
The most complex value story ever told!

QUIZ TIME
Devices Down!

Twenty Years After

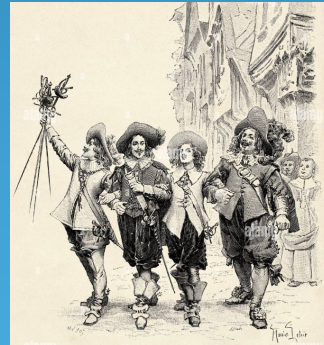


A.



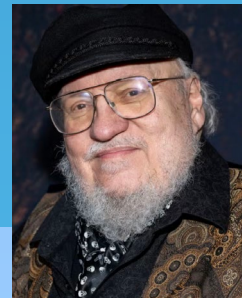
Edgar Rice
Burroughs

B.



Alexandre
Dumas

C.



George R.R.
Martin

*Twenty
Years
After
What?*

GLP-1 RAs - Discovery

Inspiration Source?

A.



Komodo Dragon

B.



Gila Monster

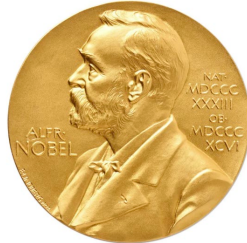


*Venomous
peptide in saliva*

GLP-1 RAs – Discovery

What award did discoverer win?

A.



B.



C.



Golden Goose Award

- Seemingly obscure, federally-funded basic research = major breakthroughs
- *Cisplatin: Electric Field impact E.Coli cell division*
- *Biomarker to visualize inside living cells: Glowing jellyfish*



**AFTER
THE BREAK!**

Can You Name the Three Musketeers?



Aramis Athos Porthos

D'Artagnan

GLP-1 RAs

What was first FDA approved product?

A.

Liraglutide
(Victoza, 2010)

And what company?



B.

Dulaglutide
(Trulicity, 2014)

What's ADA connection?



John Eng, MD

C.

Exenatide
(Byetta, 2005)

