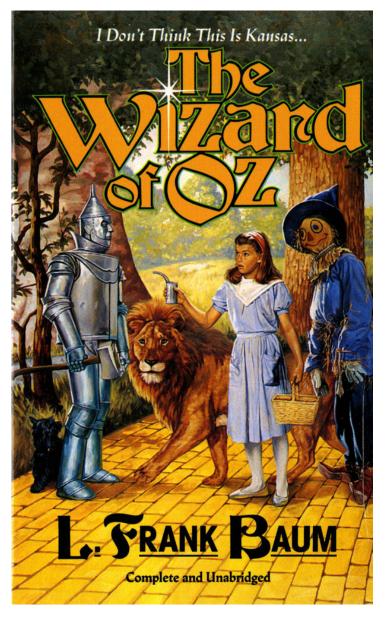
Life at the End of the Yellow Brick Road



James Colbert, PharmD, RPh, FASHP, FCSHP
Associate Dean & Clinical Professor of Pharmacy
UCSD Skaggs School of Pharmacy & Pharmaceutical Sciences

- Major Payne and "the Hard Stuff"
- https://www.youtube.com/watch?v=XYJk2-FVRI4



HAVE YOU READ THE BOOK, OR SEEN THE MOVIE "THE WIZARD OF OZ?"

- The Education Road in America
- What to do after finishing pharmacy school
- My world vs. your world
- Career vs. Job
- Know who you are

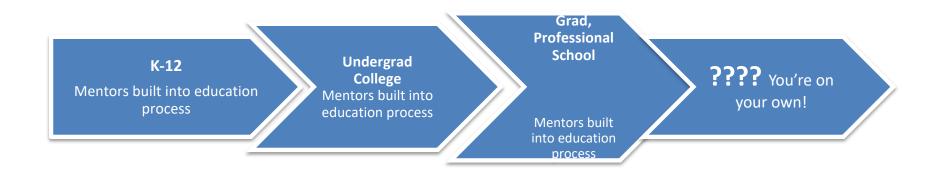


More Talking Points

- Things to consider before accepting a job offer
- Things every new pharmacist should know
- Reasons why careers are stalled
- Failure and Success
- Summary



The Education Road in America



Dependence

Independence

What To Do After Finishing Pharmacy School

Post Graduate Education

- Residency
- Fellowship
- Graduate School
- Masters
- PhD
- Advanced Practice Pharmacist
- Board Certification
- Certification Courses

Career Pathways

- Community Pharmacy
- Hospital Pharmacy
- Long Term Care Pharmacy
- Specialty Pharmacy
- Compounding Pharmacy
- Clinical Informatics
- Industry
- Academia
- Government

Wherever your sense of imagination and innovation take you!



HOPE IS NOT A STRATEGY

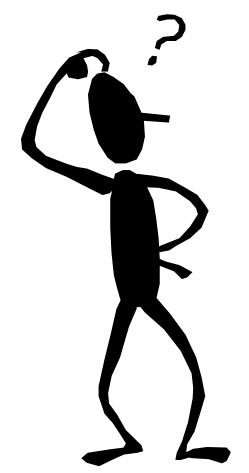
My World vs. Your World...





Really???







EDUCATION GOALS SKILLS CAREER VALUES ISION INTERES



What is the difference between a job and a career?

Job

- Usually something you "have" to do to survive
- Usually paid hourly
- High turnover
- Little to no training required
- Doesn't always come with benefits
- Usually isn't planned

Career

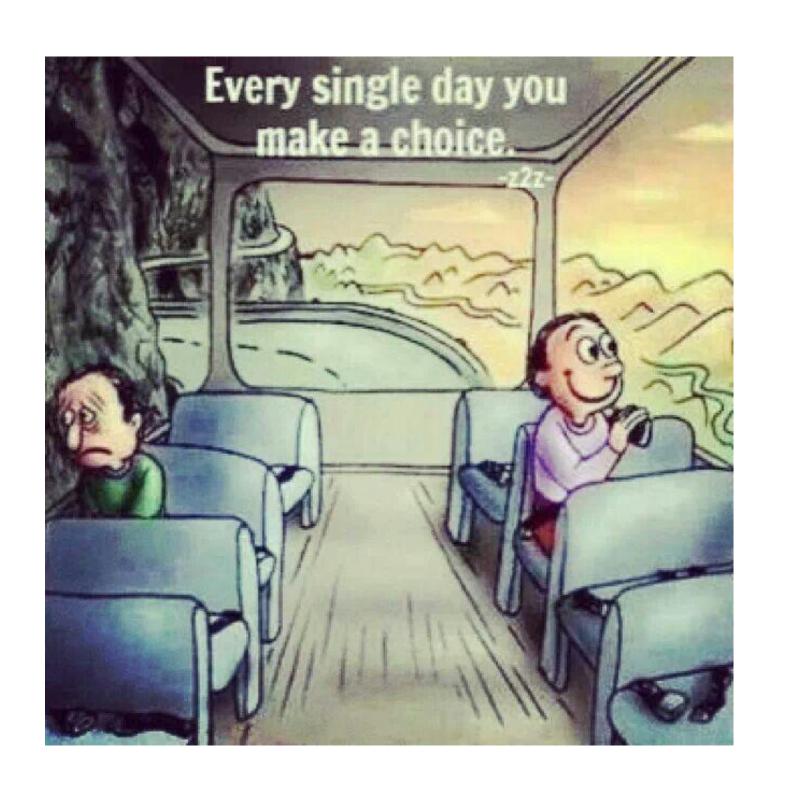
- Usually something you "choose" to do because it's your purpose
- Usually paid salary
- Longevity
- Usually requires advanced training/degree level/knowledge
- Often times includes benefits
- Usually is planned, specific



The difference between a job and a career is the difference between forty and sixty hours a week.

(Robert Frost)

izquotes.com



YOUR ENTIRE LIVES'...





Know Who You Are-StrengthsFinder

- James Colbert Top 5 Strengths
 - Context
 - Developer
 - Relator
 - Arranger
 - Deliberative



Knowing who you are helps you bring <u>value</u>

THINGS TO CONSIDER BEFORE ACCEPTING A JOB OFFER



OF JOB SEEKERS FOUND FAVORITE/BEST JOB FROM FRIENDS OR FAMILY

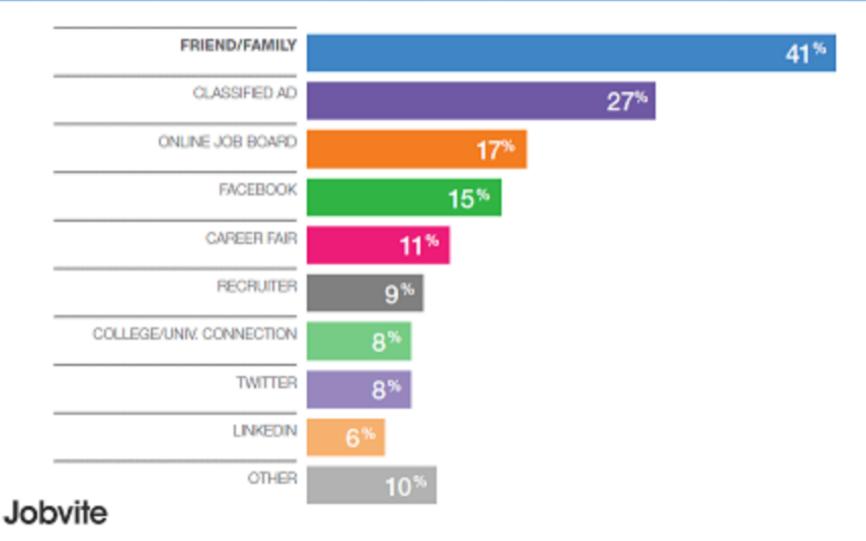
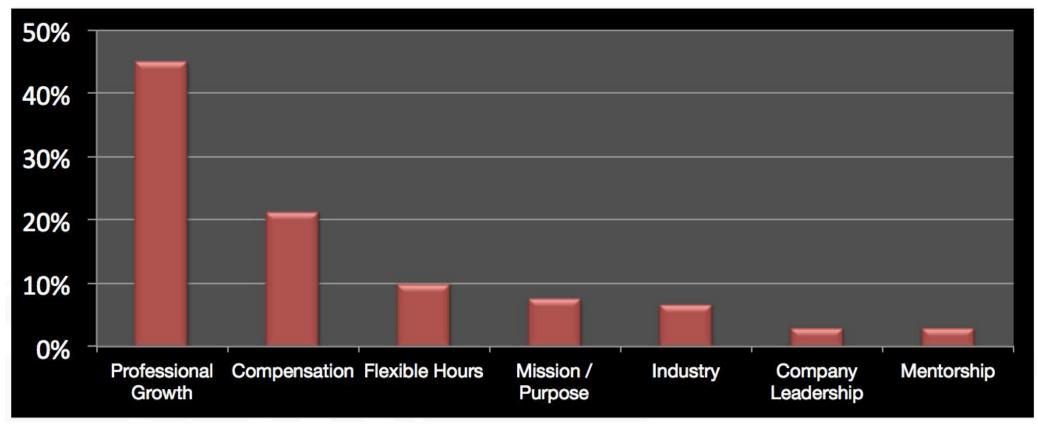


Exhibit 29: Generations at a glance
Gen Z will be a key driver of AR/VR technological adoption

Generation	Greatest /Silent	Baby Boomers	Gen X	Millennials	Gen Z
Years Born	1923 - 1945	1946-1964	1965-1980	1981-1997	1998-2016
Age in 2016	71-93Y	52-70Y	36-517	19-35Y	O-18Y
Population (Global)	0.3bn	1.1bn	1.5bn	2bn	2.4bn
% of Global Population	5%	15%	20%	27%	32%
Life-Defining Events	World War I and II Great Depression Electric Appliances	Cold War Moon Landing Transistor Invented	End of Cold War Live Aid First Personal Computer	9/11 Terrorist Attacks Iraq War Advent of Social Media	Post-Great Recession Arab Spring Rise of Al
Communication Style	Letter	Telephone	Email / SMS	Instant Message	Emojis
Key Technology	€ Car	Ť	PC PC	Smartphone	€ AR/VR
Hobby	Reading	Watching TV	Surfing the Internet	Video Games	Music Streaming
Digital Proficiency	Pre-Digital	Digital Immigrants	Early Digital Adopters	Digital Natives	Digital Innates
Iconic Figure	Franklin D. Roosevelt	John F. Kennedy	Kurt Cobain	Mark Zuckerberg	Malala
Music	Jazz Swing	Elvis Beatles	Nirvana Madonna	Britney Spears Justin Timberlake	Justin Bieber Taylor Swift
How They Get Around	'55 Ford Thunderbird	SUV	Bicycle / Car	Uber / Lyft	Mom's Prius
Turrent Living Situation	Retirement Home	Semi Detached House	Own Small Apartment	Sharing an Apartment	Parents' House
Social network other than Facebook	The Rotary Club	Match.com	LinkedIn	Tinder	Snapchat.
Deepest Fear	The world in 2016	No longer center of attention	What about my generation	Paying off student debt	Low batteries
Key Life Question	How did the country go so wrong?	Where's the Viagra?	What's the point?	What's a career?	What's a landline?
Defining Condition	Permanently Aggrieved	Erectile Dysfunction	ADHD	Gluten-Intolerant	Peanut Allergy
What They Spend On	Oldahoma Community Dinner Theater	VIP tickets to The Rolling Stones	Burning Man	Coachella	Minecraft

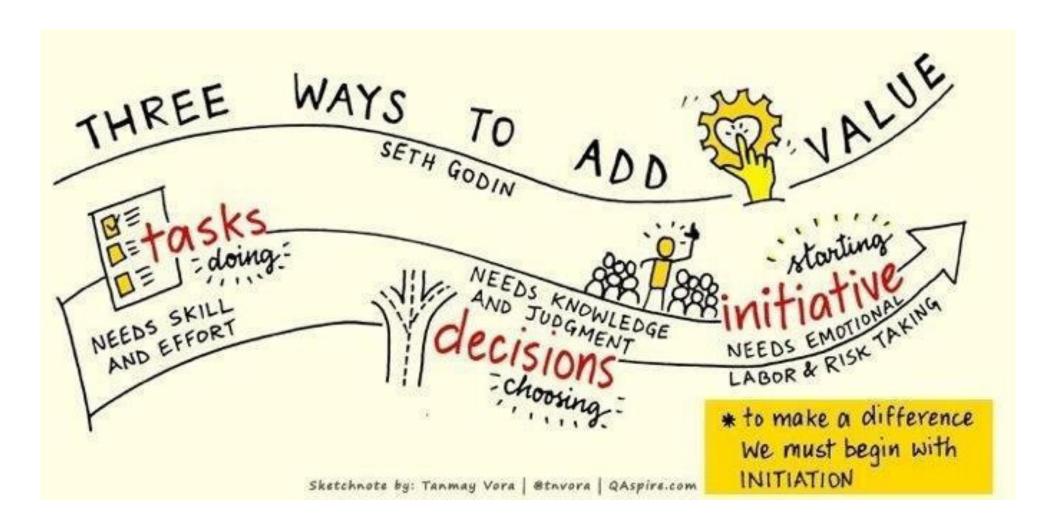
Source: iKinetic, McCrindle, Pew Research, Bruce Feirstein – Vanity Fair, various sources, BofA Merrill Lynch Global Research

Most Important Thing Millennials Look for in a Job



A Few Things Every New Pharmacist Should Know

- Make a good first impression
- Learn about the culture of the organization
- Identify the successful people in the organization
- Become proficient at what you were hired to do
- Know what is required for promotion
- Find people who are willing to help you
- Continue to work with old mentors and look for new ones
- Maintain your connections with your pharmacy school
- Make going above and beyond "the new normal"
- Determine what <u>value</u> you bring to the organization





A Few More Things Every New Pharmacist Should Know

- Leave footprints-identify one thing each year for selfimprovement
- Meet with your boss each year
 - Beginning of fiscal year
 - Inquire about organizational goals and objectives for that year (how you can help the department)
- Become involved with professional organizations-enhances networking opportunities
- Don't forget the basics (i.e. good citizenship, likeability, etc.)
- Important to make a friend at work
- Collaborate
- Document, Document
- Never stop learning (be open to new opportunities)

IF YOU WALK IN THE FOOTPRINTS OF OTHERS, YOU WONT MAKE ANY OF YOUR OWN.

Picture Quotes.com

THE CAUSE OF MISSED OPPORTUNITIES:

LACK OF TALENT LACK OF TOOLS LACK OF TECHNIQUE

LACK OF TENACITY

-5.5





NOT LEARNING ABOUT YOURSELF



CONFUSING HARD WORK WITH PERFORMANCE







PROFESSIONAL NETWORK

DECISIONS THAT ARE HURTING YOUR CAREER

学12

NOT HAVING AN ADVOCATE.

11

NOT ACTING ON WHAT YOU SAY YOU WANT.

NOT STAYING CONNECTED AND AWARE OF THE EMPLOYMENT MARKET.







NOT LEARNING ABOUT YOUR BUSINESS



NOT CONNE

NOT CONNECTING FREQUENTLY WITH OTHERS IN YOUR BUSINESS

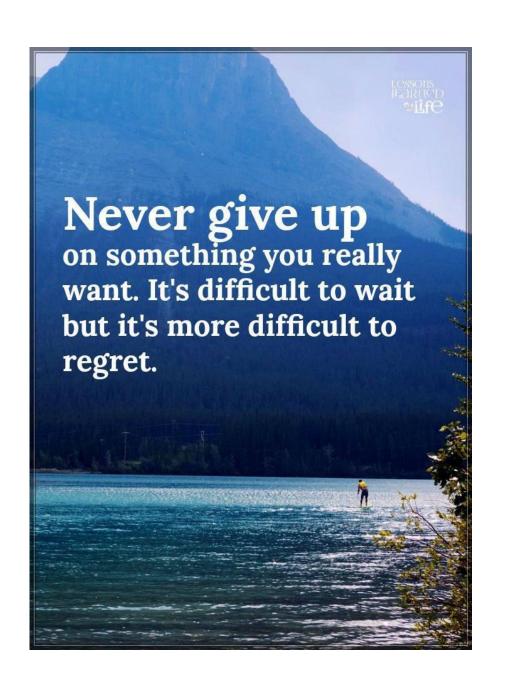


NOT LEARNING TO MANAGE POLITICS.



WHEN WAS THE LAST TIME YOU FAILED AT SOMETHING?

- Did you give up?
- The answer to that question is literally the defining moment for your <u>character</u>
- The characteristic that separates those who <u>adapt and overcome</u> from those who give up is <u>character</u>



CHANCES OF SUCCESS

50%

I THINK I MIGHT

be taken because the greatest life is to take nothing.

40%

I WANT

TO

We

are

what

we

pretend

to be.

- Kurt

Vonnegut

Risks must hazard in

80%

I CAN

I can is 100 times more important than IQ.

It's hard to beat a person who never gives up. - Babe Ruth

70%

ITHINK

I CAN

60%

I MIGHT

Stay

hungry.

stay

foolish.

- Steve

Jobs



100%

I DID

90%

IAM

Your life

is an

occasion.

Rise

to it.

- Suzanne

Wane



Genius is 1% inspiration, and 99% perspiration.

- Thomas Edison

- Leo



thing you.

I CAN'T

Do one every day that scares

- Eleanor Roosevelt

KNOW HOW

Imagination is more important than knowledge. - Albert

20%

I DON'T

Einstein



30%

I WISH

I COULD

Be the

change

that you

wish to

see in the



Buscaglia







I WON'T

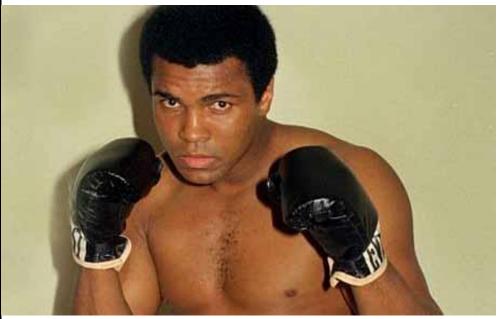
Pain is temporary. Quitting lasts forever. - Lance



Success is never owned. It is rented, and rent is due every day

DON'T LIMIT YOUR CHALLENGES YOUR LIMITS

HE WHO IS NOT COURAGEOUS ENOUGH TO TAKE RISKS WILL ACCOMPLISH NOTHING IN LIFE.



MUHAMMAD ALI

Summary

- The real work is only beginning
- Important to strategize your career development
- Make good first impression
- Maintain strong networking activity, communication with mentors
- Lifelong learning
- Know yourself



