

## **Highlights from the Winter 2013 Applied Pharmacoeconomics and Outcomes Research Forum**

The ninth Applied Pharmacoeconomics and Outcomes Research Forum was held February 11<sup>th</sup> at the University of California San Diego, Faculty Club. The event was hosted by the Skaggs School of Pharmacy and Pharmaceutical Sciences and supported by grant funds from Allergan, Partnership for Health Analytic Research, and Ventegra.

The topic for the Forum was “***Specialty Pharmacy Distribution Channels & Processes: Challenges & Opportunities Today & Under Health Care Reform.***”

Some of the specialty drugs we have today would have seemed like science fiction 20 years ago.

- Fittingly to start the Forum off the audience, containing a few science fiction enthusiasts, was challenged to name the ***Top Five Drugs in Science Fiction*** novels or movies. ***Can You?*** Answers at end of document,

### ***Speakers:***

#### **Specialty Medications: Challenges & Opportunities in 2013**

*Perry Cohen, PharmD, Chief Executive Officer The Pharmacy Group*

### **STAKEHOLDER VIEWS:**

#### **Patient and Pharmacy Provider Perspective**

*Michael Rigas, PharmD, Chief Clinical Officer, KabaFusion and Home Care Services*

#### **Veterans Health Administration Perspective**

*Phillip Streit, PharmD, Pharmacy Program Specialist-Drug Accountability, VHA, Pharmacy Benefits Management Services*

#### **Integrated Health Care Delivery System Perspective**

*Robert Schoenhaus, PharmD, Director, Pharmacy Benefits Administration*

Speaker slides are available via the link below.

[http://pharmacy.ucsd.edu/faculty/pharmacoeconomics\\_forum.shtml](http://pharmacy.ucsd.edu/faculty/pharmacoeconomics_forum.shtml)

Forum participants included representatives from managed care, government, pharmaceutical and biotech companies, medical centers and academia. Each was invited because of mutual interest in expanding the practical application of pharmacoeconomic and outcomes research to enhance decision-making.

**MANY THANKS TO OUR SPONSORS**



**Purpose of Applied Pharmacoeconomic and Outcomes Research Forums**

The number of individuals in the Southern California region with interest in pharmacoeconomics (PE) is growing rapidly across the healthcare system - from those involved with creation of PE data within pharmaceutical and biotech companies to those incorporating results into decision making within a plethora of managed care organizations. The region provides an excellent opportunity to gather individuals to debate issues, and propose solutions that are vetted from multiple perspectives – not just individual silos defined by employer.

The Applied Pharmacoeconomic and Outcomes Research Forum was created to facilitate this cross perspective communication. The goals of the forum are to:

1. Discuss commonly encountered obstacles to conducting or utilizing results of applied pharmacoeconomic studies and explore solutions from various perspectives of the health care system.
2. Create an environment and foundation to foster the creation of a Southern California Pharmacoeconomic and Outcomes Research Interest Group

**PAST FORUM TOPICS**

1. AMCP Dossiers: Useful for Decision Making or Not? A Debate
2. Biologics: Drawing (or Crossing) the line of Cost vs. Benefit: A Case in Oncology
3. Quality Adjusted Life Years (QALY's) for Decision Making: Views from Canada & the US
4. Using Large Databases to Inform Decision Making: Experience in Three Health Care Systems
5. Real World Data for Decision Making: Moving Beyond Clinical Trials
6. Pharmacoeconomics of Pharmacogenomics
7. Pharmacoeconomics & Pricing: Now & After Health Care Reform
8. What is the Business Case for Quality Improvement Initiatives?

**Current steering committee members are:**

Charles Daniels, RPh, PhD  
UCSD Healthcare Department of Pharmacy

Ted Ganiats, MD  
UCSD School of Medicine

Mirta Millares, PharmD, FCSHP, FASHP  
Kaiser Permanente

Michael Pollock

Darlene Fujimoto, PharmD  
UCSD Healthcare Department of Pharmacy

Jan D. Hirsch, RPh, PhD  
UCSD, Skaggs School of Pharmacy

Anthony P. Morreale, PharmD, MBA, BCPS  
PBM Services, Department of Veterans Affairs

Robert Schoenhaus, PharmD

5. **Star Trek: 'Mudd's Women' (1966) – *The Venus Drug***

**Intent:** Make the user irresistibly attractive

4. **Scanners (1981) – *Ephemerol***

**Intent:** The relief of morning sickness in pregnant women.

3. **UFO (UK TV 1970) – 'The Amnesia Drug' (Pre Men in Black appearance)**

**Intent:** Wipe out recent memory of personnel who have discovered the existence of secret organization

2. **Brave New World – *Soma***

**Intent:** Keep the people sweet, placid and a little bit hippy.

1. **Dune (1984) – *The Spice Melange***

**Intent:** To fold space so the enormous freighters of Spacing Guild can cross vast distances without moving.

SOURCE: <http://www.denofgeek.us/other/12573/top-10-sci-fi-drugs>

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